

BYD DREAMERS

E-Newsletter for BYD Alghanim

BYD ALGHANIM TEAM CELEBRATES SUCCESS WITH STYLE

A celebration of success, unity, and shared purpose.

The BYD Alghanim team continues to break barriers and reach new milestones - together. With every achievement, we celebrate not just results, but the people and passion that make them possible. Experience the revolution.

Experience the revolution.



A GLOBAL VISION LANDS IN KUWAIT.



THE FASTEST EV ON EARTH HAS ARRIVED.



The YANGWANG U9 Xtreme just set a new record at 496.22 km/h — proving electric cars can be faster than ever. Limited production globally, this is the future of high-performance EVs.

READ MORE



IN THIS ISSUE



KUWAIT MOTORSHOW 2025

MS STELLA LI VISIT TO BYD FLAGSHIP STORE IN AL RAI



FASTEST CAR ON THE PLANET

DREAM ON...

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Hello everyone,

Welcome to the first issue of "Dreamers" — our new newsletter that celebrates the people, passion, and progress behind BYD Alghanim. We chose the name "Dreamers" because it reflects who we are at our core. After all, BYD stands for "Build Your Dreams" — a philosophy that drives us to think boldly, innovate fearlessly, and turn aspirations into achievements. Every success story in our dealership begins with a dream — a dream to grow, to lead, and to make a difference. Through Dreamers, we'll share those stories, celebrate our milestones, and stay inspired as one team driven by purpose.

What an exciting season it has been for all of us at BYD Alghanim. This year's Motor Show at Mishref was a true milestone — it was the first time we showcased all three brands together: BYD, Denza, and Yangwang. The spotlight was especially on Denza's official debut in Kuwait, alongside the reveal of the all-new BYD Shark and the Yangwang U9, the fastest car in the world. It was also an honor to welcome Mr. Kutayba Alghanim, our respected chairman, to our Motor Show booth, along with Ms. Stella Li, BYD Executive Vice President. Their visits made this milestone even more special.

We continue to set new records of sales month after month, and we ended Q3 with a new record, yet again. Beyond sales, one of our top priorities is fostering a strong working environment and culture, which is why we're proud to share that BYD Alghanim is now officially certified as a Great Place to Work. We are the first Alghanim group company to get this certification!

I am personally thankful to our Group CEO, Mahmoud Samara, and Senior Vice President, Yousaf Behbehani, for their belief and continuous support of our business. Every new month brings us fresh opportunities to dream bigger, push boundaries, and drive our shared vision forward. At BYD Alghanim, our success is powered not just by innovation, but by the passion and purpose each of you brings to work every day. Together, we're proving that when dreamers unite — anything is possible. Let's keep challenging ourselves, celebrating our wins, and shaping the future of mobility with pride and heart.

Senior General Manager / Chief Dreamer

Kamran Maryoor



SHINING BRIGHT AT THE MOTORSHOW



BYD

The BYD booth stole the spotlight with the reveal of the all-new Shark 6, drawing crowds eager to see Kuwait's first super hybrid pickup up close. Visitors lined up to test drive BYD's full lineup, and the Shark 6 proved to be the star attraction. Our booth quickly became the busiest spot at the show, capturing attention from media, influencers, and families alike.



DENZA

Denza made its grand debut in Kuwait at the Motor Show with the B5 and B8 models, highlighting its premium design and advanced hybrid technology. The reveal attracted strong interest, with visitors showing high enthusiasm for test driving the new Denza models.



YANGWANG

The Yangwang U9 wowed the crowd with its striking design and status as the fastest car in the world. Its showcase elevated BYD Group's presence at the show, emphasizing the innovation and luxury that Yangwang brings to the Kuwaiti market.

A WINNING PRESENCE

Our collective effort was recognized with the “Best Participation Award”, celebrating our stand design and the quality of our reveals across all three brands.

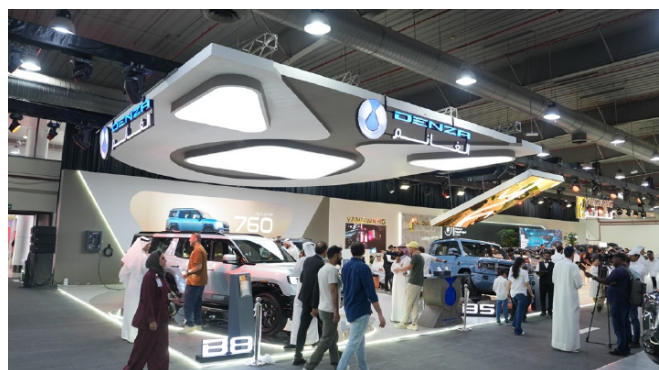


The BYD Group team proudly receiving the Best Participation Award.

BEST REVEAL



BEST DESIGN



SHARK 6 LAUNCH

The spotlight at this year's Motor Show shone on the all-new BYD Shark 6, Kuwait's first super hybrid pickup. Built for both power and efficiency, the Shark 6 made a bold entrance, capturing the attention of visitors eager to see its impressive performance and rugged design up close.

Key Specs:

Hybrid Powertrain: 1.5L turbocharged engine + electric motor

Total Output: 436 hp combined

Acceleration: 0–100 km/h in 5.7 seconds

Range: up to 520 km combined

DMO Platform: built on BYD's advanced Dual-Mode Off-Road (DMO) platform, which integrates a high-efficiency hybrid system with intelligent all-wheel drive. This platform delivers powerful off-road capability, smooth on-road handling, and optimized fuel and energy efficiency — making the Shark 6 adaptable to both city drives and rough terrains.

Payload: up to 835 kg with strong towing capacity

10-year unlimited warranty with free charger and installation

The reveal attracted huge crowds to the BYD booth, where the Shark 6 became one of the most talked-about highlights of the show. Visitors lined up to test drive the new pickup, proving strong demand for BYD's latest innovation in Kuwait's market.



DENZA

B5 & B8

The Kuwait Motor Show marked a milestone with the official launch of Denza in Kuwait, introducing the sleek Denza B5 and the powerful Denza B8. Designed to deliver a premium super hybrid experience, both models combine advanced technology, comfort, and style — drawing large crowds eager to explore and test drive the new arrivals.

DMO Platform: BYD's Dual-Mode Off-Road (DMO) platform enhances the B8's capability to tackle diverse terrains while optimizing fuel and electric efficiency. Its intelligent all-wheel drive system adapts seamlessly to changing conditions, delivering stability, control, and confidence both on and off the road.

Denza B5 (Super Hybrid SUV)

Hybrid Powertrain: 1.5L turbocharged engine + electric motor

Power: 687 hp & Torque: 760 Nm

Acceleration: 0–100 km/h in 4.8 seconds

Range: up to 780 km combined

Premium Interior: advanced infotainment system, smart connectivity, spacious cabin, built-in fridge (cools to –6°C, heats to 50°C)

Premium Leather Seats: massage and ventilation functions

Panoramic Sunroof

Off-Road Capabilities: front & differential lock with 9 different driving modes

Denza B8 (Super Hybrid SUV)

Hybrid Powertrain: 2.0L turbocharged engine + electric motor

Power: 748 hp & Torque: 760 Nm

Acceleration: 0–100 km/h in 4.8 seconds

Range: up to 825 km combined

Premium Interior: advanced infotainment system, smart connectivity, spacious cabin, built-in fridge (cools to –6°C, heats to 50°C)

Available in 6- & 7-seater configurations

Premium Leather Seats: massage and ventilation functions

Panoramic Sunroof

Off-Road Capabilities: front & differential lock with 9 different driving modes

The Denza stand became one of the most visited spots at the Motor Show, with a surge of interest in test drives for both the B5 and B8. The successful launch highlighted Denza's appeal to customers seeking a premium blend of performance, luxury, and innovation



SPEED, INNOVATION

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PUSHING LIMITS, BREAKING RECORDS

A New Record for Electric Mobility

On September 14, 2025, YANGWANG set a new benchmark in automotive history with its U9 Xtreme hypercar, officially becoming the world's fastest car. The U9 Xtreme surpassed the 496.22 km/h top speed of the fastest petrol-powered model, proving that electric vehicles can achieve unprecedented performance while maintaining zero emissions.

This achievement marks a groundbreaking moment in electric mobility, blending extreme performance with advanced innovation. The YANGWANG U9 Xtreme is equipped with a next-generation 1200V ultra-high-voltage electric system, a high-discharge lithium iron phosphate Blade Battery (30C), and four ultra-high-speed motors delivering over 3000 PS. Combined with track-spec semi-slick tires and an upgraded DiSus-X suspension, the U9 Xtreme is purpose-built for maximum performance under extreme conditions.

Although production is limited worldwide and the model is not currently available in Kuwait, this world-record-setting hypercar underscores YANGWANG's engineering excellence and bold vision for the future of high-performance, zero-emission vehicles.



0-100 km/h in under 2 seconds

World's Fastest All-Electric Hypercar

1,300+ horsepower

BYD Alghanim Welcomes Ms. Stella Li,

Executive Vice President of BYD Global



BYD Alghanim had the honor of hosting Stella Li, Executive Vice President of BYD Global, during her recent visit to Kuwait — a milestone moment that underscored the deepening partnership between BYD and Alghanim Industries, and highlighted Kuwait's growing role in BYD's global expansion.

Stella Li's visit began with a tour of Alghanim Industries' Head Office, followed by a stop at the BYD showroom, which holds the distinction of being the largest BYD showroom outside China. She then visited the BYD booth at Auto World 2025, where the spotlight was on major brand milestones — including the official unveiling of Denza Alghanim and Yangwang Alghanim to the Kuwaiti market.



Visitors were captivated by an impressive display of models, including the BYD Shark 6, the luxurious Denza B5 and B8, and the global debut of the ultra-luxury Yangwang brand. The Yangwang U8, delivering 1,180 horsepower and equipped with pioneering features like tank turn and emergency floating capability, drew significant attention, alongside the U9 electric supercar, which showcased the brand's cutting-edge performance and technology.

Stella Li's visit reaffirmed the strategic importance of Kuwait within BYD's international vision and celebrated BYD Alghanim's leadership in advancing electric mobility and premium automotive experiences in the region.

WEEKEND EVENT

HIIT WORKOUT EVENT

BYD X SALAH ALSHATTI

ENERGIZING OUR COMMUNITY

BYD Alghanim transformed the Al Rai showroom into a vibrant fitness space for a special HIIT workout session led by Salah AlShatti, one of Kuwait's most well-known coaches and personal trainers.

The event brought together a diverse group of participants — men and women of different ages and nationalities — all joining in an upbeat session that promoted strength, energy, and wellness.

This initiative reflects BYD's commitment to a healthier and more sustainable lifestyle. Just as our electric and hybrid vehicles focus on efficiency and clean energy, we believe in encouraging the community to stay active and energized in their daily lives.



CAFFEINE

Our Secret Charging Cable

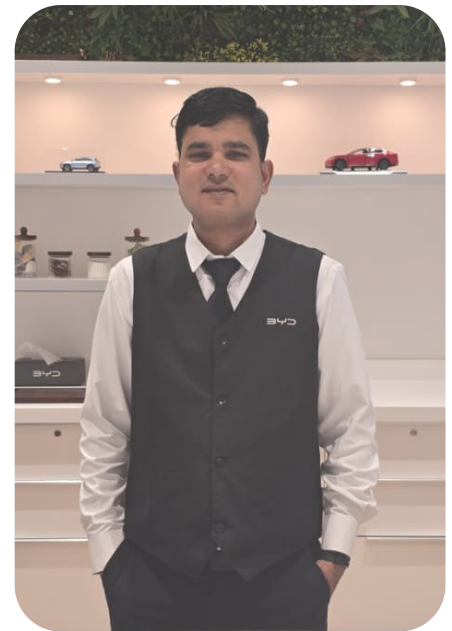
Everyone knows our BYD cars charge on clean, efficient energy. But let's be honest — the BYD Alghanim team runs on something far more powerful: coffee... and the magic hands of our tea boy,

Mushtaq, who is our own "Chief Energy Officer"

From early-morning yawns to post-lunch comas, the coffee station has become our unofficial "charging dock." It's where great ideas are born, meetings are survived, and spirits are instantly rebooted.

Our beloved tea boy deserves an honorary engineering degree — for keeping our internal batteries at 100% all day long. His timing? Impeccable. His tea? Legendary. His ability to appear with a hot cup just when you're about to crash? Supernatural.

So while our cars plug into chargers, we plug into caffeine — proving that at BYD Alghanim, we truly know how to build (and brew) our dreams.



CAN YOU CRACK IT?

Think you know your BYD facts?
Put your knowledge to the test.

Each month, we'll feature a trivia question or riddle — and the first correct response wins a small prize.

October Trivia question:

What are the 3 platforms BYD offers on their PHEVs?

✉ Share your answer on byd@alghanim.com

IT'S OFFICIAL.

Supercorn Fever Hit the Office.

It's official **Supercorn fever** hit the office this month! The buzz around this crunchy new snack brought everyone together for a quick (and tasty) break.

Nothing beats a light, flavorful bite and some good vibes to recharge during a busy day — and Supercorn delivered.

We might just need to start stocking it in bulk.





/ BYD GLOBAL X INTER MILAN.

Making our mark with Inter Milan

This year, BYD scored big on the global stage by partnering with Inter Milan, one of the most iconic football clubs in the world. The partnership brings two leaders together — Inter Milan with its legacy of sporting excellence, and BYD with its commitment to innovation and sustainability.

Through this collaboration, BYD will be front and center at Inter Milan's matches, with brand visibility in the stadium and across the club's digital platforms. It's more than just a logo placement — it's an opportunity to connect with millions of passionate fans worldwide and showcase BYD's vision for the future of mobility.

The partnership also opens the door for exclusive fan experiences, joint promotional activities, and shared values around performance, teamwork, and forward thinking.



BYD ALGHANIM EARNS GREAT PLACE TO WORK CERTIFICATION

PROUD TO BE RECOGNIZED

BYD Alghanim is proud to announce that it has officially been certified as a **Great Place to Work®**, a prestigious recognition that celebrates organizations fostering outstanding workplace cultures built on trust, pride, and collaboration. This achievement marks a significant milestone in our journey, reaffirming our commitment to creating a positive, inclusive, and empowering environment for every member of our team.

The certification is based entirely on feedback from employees, gathered through an independent and confidential survey that measures key aspects of workplace culture. The results reflected the strong sense of trust, teamwork, and purpose that define life at BYD Alghanim. Our people shared that they feel valued, respected, and inspired — proud to be part of an organization that is driving the future of mobility in Kuwait and beyond.

This recognition is more than a badge of honor; it is a reflection of the spirit that unites us. At BYD Alghanim, we believe that great people build great companies. Every success we celebrate — from delivering exceptional customer experiences to leading the charge in sustainable transportation — begins with our team's dedication and passion for excellence.

Earning the Great Place to Work® certification reinforces our ongoing commitment to nurturing a culture where innovation thrives, ideas are welcomed, and every voice matters. It is a promise to continue investing in our people, supporting their growth, and creating opportunities for them to succeed.

We extend heartfelt gratitude to our entire BYD Alghanim family for making this achievement possible. Your energy, collaboration, and shared purpose are what make this organization truly special. Together, we will continue to drive progress, shape the future of mobility, and make BYD Alghanim not just a great company — but a truly great place to work.



DUBAI CONFERENCE

KUWAIT SHINES ON THE GLOBAL STAGE



Kuwait's BYD Alghanim team proudly represented the region at the BYD Global Conference in Dubai, where our efforts were recognized with a nomination for Best Practice. This milestone highlights the dedication and innovation driving our team's success.

The conference brought together leaders from across the globe to exchange ideas, share experiences, and celebrate achievements that push BYD's vision forward.

"This nomination reflects the hard work and creativity of our entire team in Kuwait. It shows that our local initiatives are making a global impact."

— Kamran Mansoor, Senior General Manager



BREAKING BARRIERS IN SALES.

BYD ALGHANIM TEAM CELEBRATES SALES SUCCESS WITH STYLE

The BYD Alghanim family recently came together for a delightful Sales Celebration Gathering, marking yet another successful milestone for our team. The event was an informal and joy-filled occasion that brought everyone together to celebrate teamwork, achievement, and shared success.

Laughter and excitement filled the air as team members gathered to reflect on the hard work and dedication that drove our recent accomplishments. The highlight of the afternoon was a cheerful cake-cutting ceremony, symbolizing not only our sales success but also the unity and spirit that make BYD Alghanim such a special place to work.

Following the celebration, the team enjoyed a relaxed lunch, sharing stories, smiles, and a sense of pride in what we've achieved together. It was a wonderful opportunity for everyone to unwind, connect, and celebrate the people behind our success.

Moments like these remind us that our greatest strength lies in our people — their commitment, passion, and teamwork. As we look ahead to new goals and challenges, this celebration serves as a sweet reminder that every achievement is best enjoyed together.

Here's to many more shared successes, meaningful connections, and moments of celebration with the BYD Alghanim family!



/ NEW DREAMERS



**NOUR
SEERUT**

Call center agent
/ CRM



**MOHAMMED
WASIM**

Call center agent
/ CRM



**DANIELLA
SELIM HMAIDAN**

Receptionist
/ BYD



**MAI
HAMADA HASSAN**

Customer service representative
/ DENZA



**NAHIDA
FADI SEAIFAN**

Customer service representative
/ BYD



**THANISHMON
SEBASTIAN**

Technician
/ BYD



**SREEPAD
PEETHAMBARAN**

Technician
/ BYD

YANGWANG U8:

FIRST DELIVERY IN KUWAIT MARKS A NEW ERA OF LUXURY

We are proud to announce the first delivery of the Yangwang U8 in Kuwait – a milestone that signifies not just the arrival of a groundbreaking luxury SUV, but the beginning of a new standard in refined automotive experiences.

The first Kuwaiti owner of the Yangwang U8 was welcomed with an exclusive luxury handover experience tailored to reflect the extraordinary spirit of the brand. This unforgettable occasion featured:

- Personalized luxury gifts, including Rimowa luggage engraved for the owner.
- A customized welcome message to mark this one-of-a-kind milestone.
- Exclusive home delivery, where the vehicle was unveiled in a private, elevated setting.
- A VIP catering arrangement for the owner's family and friends, turning the delivery into a shared moment of celebration.

This moment is not just about a car—it's about a lifestyle. With its advanced technology, exceptional performance, and distinctive design, the Yangwang U8 is crafted for those who seek the extraordinary.

The Yangwang U8 in Kuwait represents a new benchmark for luxury mobility—where innovation, exclusivity, and prestige come together in every detail.



A NEW STANDARD OF LUXURY



MORE THAN A CAR

OUR DIGITAL FAMILY IS GROWING!

25,000

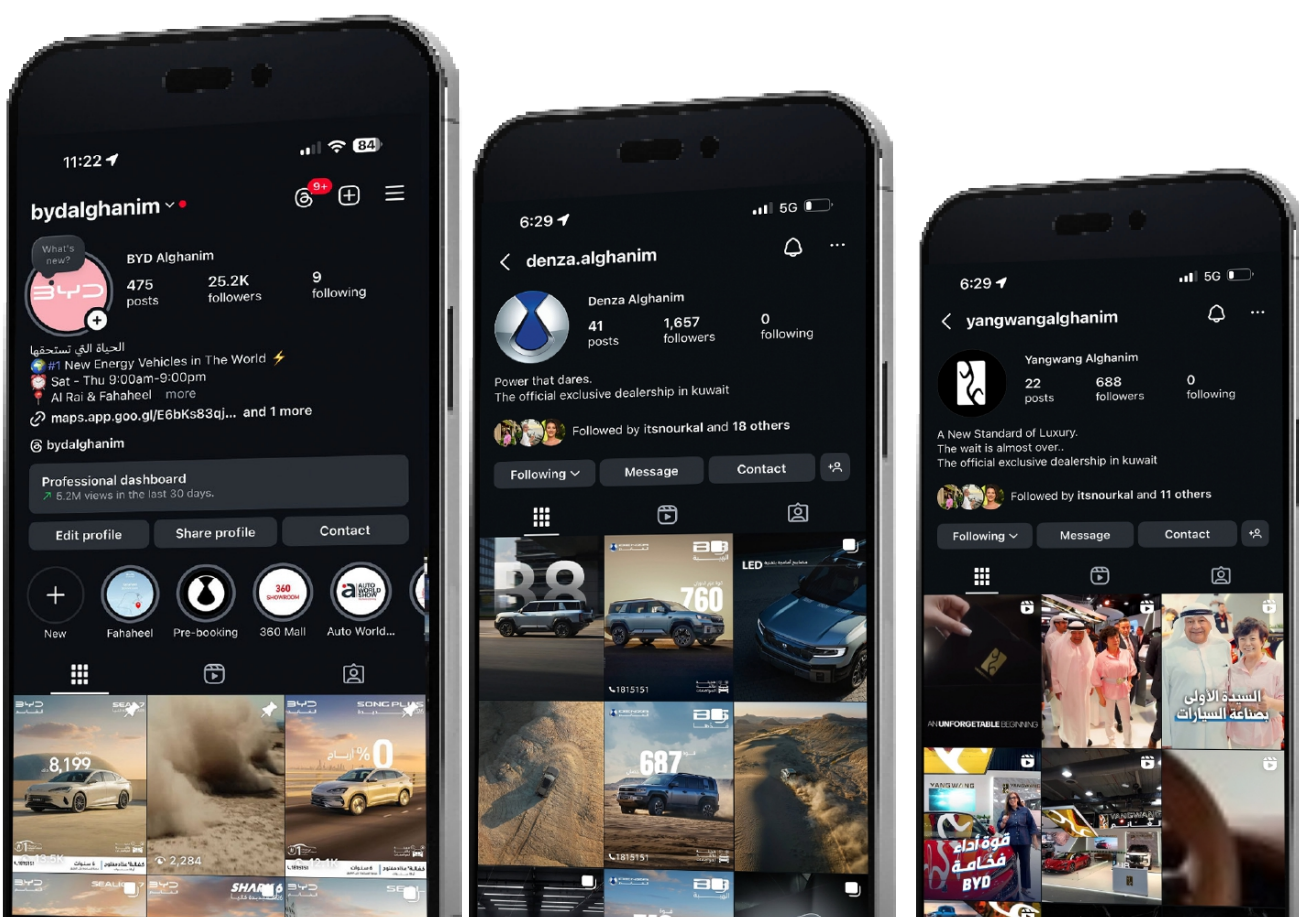
SOCIAL GROWTH IN MOTION

BYD Alghanim's digital presence is expanding faster than ever, proving the strength of our connection with customers and fans across Kuwait.

This season, we proudly celebrated a major milestone: Instagram has officially reached 25,000 followers! The growth reflects the increasing interest in our EV and hybrid lineup, exciting campaigns, and engaging event coverage.

Other platforms have also seen consistent growth, showing that BYD's story is reaching more people every day.

This milestone highlights the impact of our marketing initiatives and the loyalty of a community that's excited about the future of mobility.





Alghanim Industries the authorized exclusive dealer for BYD in Kuwait.

Alghanim Industries is one of the largest conglomerates in the region. A multinational company in outlook with commercial presence in more than 30 countries, Alghanim Industries is a multi-billion-dollar company with more than 30 businesses. Within Automotive, Alghanim is one of the leading companies representing multiple global American, Japanese and Chinese brands and having one of the largest automotive sales and aftersales ecosystem.

BYD Alghanim operations is part of the vision to offer New Energy Solutions in the Kuwait Market in line with future trends and requirements offering customers with new technologies, innovative products as well as contributing to offering environmental friendly solutions.



www.bydalghanim.com